



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
919499-2	07/08/12	July 2012	06/25/12 - 07/02/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1319 :Schedule B :3

Flight Dates	Order #	Alt Order #
06/13/12 - 07/02/12	919499	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/13/12	07/02/12	5a Eyeopener	5-6a	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Th 06/28/12 5:23 AM 5a Eyeopener 5-6a :30 0FA12G049H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB M 07/02/12 5:11 AM 5a Eyeopener 5-6a :30 0FA- 12- A- 061H \$700.00 NM									
2	06/13/12	07/02/12	Good Morning America	658-9a	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB F 06/29/12 8:52 AM Good Morning America 658-9a :30 0FA- 12- A- 061H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB M 07/02/12 8:38 AM Good Morning America 658-9a :30 0FA- 12- A- 061H \$1,800.00 NM									
3	06/13/12	07/02/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/12 07/01/12 -TWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB W 06/27/12 4:45 PM ELLEN EF 4P-5P :30 0FA- 12- A- 061H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/02/12 07/08/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB M 07/02/12 4:41 PM ELLEN EF 4P-5P :30 0FA- 12- A- 061H \$800.00 NM									
4	06/19/12	06/24/12	NBA Finals #6 6/24	728-11p	-----S	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/12 06/24/12 -----S 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB F 06/29/12 10:36 PM 20/20 Prime Other :30 0FA- 12- A- 061H \$6,000.00 NM MG for 4.1 06/24									



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Total Spots							14																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$22,350.00</b>
<u>Agency Commission</u>	<b>\$3,352.50</b>
<u>Net Amount Due</u>	<b>\$18,997.50</b>